



Sponsorship Opportunities 2026

Contact Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

SPONSORSHIP OPPORTUNITIES

QTY

RATE

AMOUNT

Demolition Derby Sponsorship

Derby #1 - Friday Aug 14

\$1,000.00

Derby #2 - Monday Aug 17

\$1,000.00

Derby #3 - Friday Aug 21

\$1,000.00

Truck Pull Sponsorship

Pull #1 - Saturday Aug 15

\$1,000.00

Pull #2 - Saturday Aug 22

\$1,000.00

Grounds Attraction Sponsorships

Local Bands - \$600 per night - Aug 13-22

\$600.00

Children's Park - 10 Day Sponsor

\$1,200.00

Wrestling - \$500 Per Night

\$500.00

Midway Show Area - 10 Day Sponsor

\$2,500.00

Midway - 10 Day Sponsor

\$2,500.00

Other Sponsorship: _____

\$

Livestock Sponsorship

List additional Department Names in notes section when sponsoring more than 1 level/dept/pulling, etc

Department Level 1: DEPT. NAME _____

\$100.00

Department Level 2: DEPT. NAME _____

\$250.00

Department Level 3: DEPT. NAME _____

\$500.00

Pulling - Level 1: DEPT. NAME _____ CLASS _____

Sponsor provides Awards

Pulling - Level 2: DEPT. NAME _____ CLASS _____

\$150.00

Banner: DEPT. NAME _____ CLASS _____

\$25.00

Notes:

TOTAL SPONSORSHIP \$

Logo Submission guidelines on page 2

Make checks payable to Skowhegan State Fair and mail completed form with payment to...

Skowhegan State Fair
PO Box 39 Skowhegan, ME 04976

Credit & Debit cards also accepted, call 474-2947



Sponsorship Opportunities - Deadlines & Information - 2026

Entertainment Sponsorships

Included in Print Publications - June 9

Included in Digital Marketing & Website - July 15

Livestock Sponsorships

Included in Premium Book - March 20

Included in Digital Marketing & Website - July 15

Banner Sponsor - June 1

Advertising Programs

Forms & Information available on website

Premium Book - March 20

Horse Blanket/Cooler Program - June 15

Harness Racing Program - July 21

LOGO SUBMISSION

Sponsors who have submitted logos before June 9 will be included in Printed Publications (with the exception of the premium book, see above deadlines), & before July 20 will be included in Digital Marketing.

PREVIOUS SPONSOR LOGOS - Logo from previous year will be used if not notified by June 9.

Logos may be submitted as follows:

Formats accepted: PDF, JPEG, PNG or EPS

Paper: Scannable, printed, non-folded hard copy (such as business cards, printed ads, photos, artwork, etc...)

Resolution:

The higher the resolution of logos the better. Please submit clean & clear files.

File Submission:

E-mail: office@skowheganstatefair.com

Hard Copy: Paper Ads submitted via mail with ad form, will be scanned in and created as you indicate on form.

Sponsorships are awarded on a first come first serve basis

Questions? Call or e-mail us!

Denny Morin

Marketing Director

Commercial & Entertainment Sponsorships

207-431-1756

djm10@outlook.com

Fair Office

Logo Submission, Livestock Sponsorships,
Advertising Programs & Questions

207-474-2947

office@skowheganstatefair.com

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