



# Sponsorship Opportunities - LIVESTOCK - 2026

## FUN FAIR FACTS!

- 🎪 10 FUN Days EVERY August
- 🎪 "The Nation's Oldest Consecutively Run Agricultural Fair"
- 🎪 Celebrating 208 years in 2026!!
- 🎪 Annual Fair Attendance: 75,000 Fairgoers
- 🎪 Over 5,000 entries Livestock Exhibits & Shows
- 🎪 Live Band Performances EVERY Night!
- 🎪 3 Demolition Derbies, 2 Truck Pulls
- 🎪 7 days of Harness Racing
- 🎪 Over 100 Concessions & Vendors
- 🎪 Hundreds of Thousands Smiling Faces



Sponsor Contact Name: \_\_\_\_\_ DATE: \_\_\_\_\_

Sponsor Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Livestock Sponsorships:

QTY

Rate

Amount

#### Any Livestock Department:

Level 1 - Dept. Name: _____		\$100.00	
Level 2 - Dept. Name: _____		\$250.00	
Level 3 - Dept. Name: _____		\$500.00	

#### Individual Pulling Classes:

Dept: _____ Class: _____		\$150.00	
Sponsor Provides Trophies Dept: _____ Class: _____		\$0.00	

All Fees must be enclosed with Sponsor Form

TOTAL SPONSORSHIP \$ \_\_\_\_\_

Sponsorship information, Departments and Class List on page 2 of this form.

### PLEASE RETURN THE FOLLOWING WITH YOUR SELECTION, IF IT APPLIES:

**COMPANY LOGO\*** - Logo from previous year will be used if not notified by March 18.

**NEW SPONSORS\*** - Logo MUST be submitted no later than March 18.

\* If submitting a logo, please provide a vector file (.EPS, .AI, .PNG or PDF)

**SPONSORS WHO HAVE PAID BEFORE MARCH 18 WILL BE INCLUDED IN PRINTED PUBLICATIONS, & BEFORE JULY 20 WILL BE INCLUDED IN DIGITAL MARKETING.**

For questions call or e-mail:

207-474-2947

office@skowheganstatefair.com

**Make checks payable to Skowhegan State Fair and mail completed form with payment to...**

**Skowhegan State Fair  
PO Box 39  
Skowhegan, ME 04976**

Major credit cards also accepted, call 474-2947 for processing a credit card payment.

[www.skowheganstatefair.com](http://www.skowheganstatefair.com)



# Sponsorship Opportunities - Entertainment - 2025



For questions call or e-mail: 207-474-2947 or [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com)

## Sponsorship Information:

### 1. LEVEL 1: \$100.00 PER DEPARTMENT

- Listed in Premium Book
- Announcements during event

### 2. LEVEL 2: \$250.00 PER DEPARTMENT

- Listed in Premium Book
- Company LOGO\*\* & Website Link on Fair's Website
  - Includes Sponsor Page & Event Page
- Announcement during event
- Mentions on All Social Media Platforms
- Listed on Sponsor Banner

### 3. LEVEL 3: \$500.00 PER DEPARTMENT

- Listed in Premium Book
- Listed in Daily Schedule
  - Includes: Brochure, Website & Newspaper Insert

- Company LOGO\*\* & Website Link on Fair's Website
  - Includes Sponsor Page & Event Page
- Announcement during event
- Mentions on All Social Media Platforms
- Listed on Sponsor Banner
- Company name on awards, listed as sponsor

### 4. INDIVIDUAL PULLING CLASSES:

- **Fair Provides Class Trophies - \$150.00 per class**
  - Listed in Premium Book
  - Announcement during event
  - Company name on awards, listed as sponsor
- **Sponsor Provides Class Trophies - \$0.00 Per Class**
  - Listed in Premium Book
  - Announcement during event
  - Company name on awards, listed as sponsor

## Livestock Departments:

### 1. LIVESTOCK SHOWS:

- Beef Cattle Show
- Dairy Cattle Show
- Dairy Goat Show
- Draft Horse Show & Pony Show
- Miniature Horse Show
- Poultry Show
- Sheep Show
- Steer & Oxen Show

### 2. PULLING EVENTS:

- Antique Tractor Pull
- ATV 4x4 Pulling
- Garden Tractor Pull
- Horse Pulling
- Oxen Pulling
- Farmers Draft Horse Pull
- Farmers Steer & Ox Pull
- Pine Tree Mini Pullers
- Tractor Pulling

### 3. ACTION EVENTS:

- Barrel Racing
- Feed Team Race
- Men's Hammer Toss
- Pie Eating Contest
- Pig Scramble

- Sack Races
- Woman's Fry Pan Toss

### 4. YOUTH DEPARTMENTS:

- Youth Beef Heifer Show
- Youth Dairy Cattle Show.
- Youth Dairy Goat Show
- Youth Horse Show
- Youth Market Show & Sale
- Youth Sheep Show
- Youth Working Steer Show & Eastern States Tryouts

## Pulling Classes:

### 1. TRACTOR PULLS:

- 6,500 lbs: Stock Farm
- 12,500 lbs: Stock Farm
- 8,500 lbs: Stock Farm
- 14,500 lbs: Stock Farm
- Hot Stock Farm Tractor
- 10,500 lbs: Hot Stock Farm
- 7,500 lbs: Stock Farm
- 10,500 lbs: Free For All
- 8,500 lbs: Lt Pro Stock Tractor
- Heavy Pro Farm Tractor
- 16,500 lbs: Stock Farm
- Hot Stock Farm Tractor
- 18,000 lbs: Stock Farm

### 2. HORSE PULLING:

- 20,500 lbs: Free For All
- 8,500: Lt Pro Farm Tractor
- Heavy Pro Farm Tractor
- 3100 lb. Distance:
- 3200 lb. Distance:
- 3-Horse Hitch Distance:
- Sweepstakes: 12' Elimination
- 3400 lb. Distance:
- 3400 lb. & Under: 12' Elimination
- 2# Rock Distance:
- Pud Porter Sweepstakes Pull

### OXEN PULLING:

- Kids Class: 1100
- Kids Class: 1200
- 1600: Percentage Distance
- 2000: Distance
- 2400: Distance
- 2800: Distance
- 3200: Distance
- 3600-4000: Distance
- Sweepstakes: Distance
- 3200 & Under: 6' Elimination
- 3200 & Over: 6' Elimination

\* Sponsor Limits are awarded on a first come first serve basis

\*\* If submitting a logo, please provide a vector file (.EPS, .AI, .PNG or PDF) and email to [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com)



Dear Potential Sponsor,

Thank you for your interest in the Skowhegan State Fair! A Maine tradition since 1818, the Skowhegan State Fair is the Nations Oldest Consecutively Running Agricultural Fair, celebrating 208 years in 2026. Each year Fair-goers come from all over New England to enjoy our famous fair. We have something for everyone, from Corn Dogs to Thrill Rides, Free Entertainment to Livestock Shows & Events plus everything in between. It's the highlight of the summer, a sign that fall is near and a yearly tradition for so many people.

As an official sponsor to one or more of our events or programs, your organization has the opportunity not only to be a part of our tradition, but to reach a broad and receptive audience. We offer a variety of promotional opportunities to showcase your brand, including, but not limited to; digital, print, banners & signs. Please take a moment to review our sponsorship opportunities, we are proud to offer several options to best fit your marketing needs.

If you have any questions please don't hesitate to reach out to our office at 207-474-2947 or [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com). Thank you for your generosity and support!

Sincerely,

*The Skowhegan State Fair Board*

PO Box 39 ■ 33 Constitution Avenue, Fairgrounds Marketplace ■ Skowhegan, Maine 04976 ■ Phone: 207-474-2947 ■ Fax: 207-474-6257  
Website: [www.skowheganstatefair.com](http://www.skowheganstatefair.com) ■ E-mail: [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com)



## **Sponsorship Opportunities - Deadlines - 2026**

Premium Book - March 20

Cooler Program - June 15

Race Program - July 21

Entertainment Sponsorships -

Included in Print Publications - June 9

Included in Digital Marketing, Website & Newspaper Insert - July 15

Livestock Sponsorships

Included in Premium Book - March 20

Included in Digital Marketing & Website - July 15