



Sponsorship Opportunities - Entertainment - 2024

FUN FAIR FACTS!

- 🎪 10 FUN Days EVERY August
- 🎪 "The Nation's Oldest Consecutively Run Agricultural Fair"
- 🎪 Celebrating 206 years in 2024!!
- 🎪 Annual Fair Attendance: 75,000 Fairgoers
- 🎪 Over 5,000 entries Livestock Exhibits & Shows
- 🎪 Live Band Performances EVERY Night!
- 🎪 3 Demolition Derbies, 2 Truck Pulls
- 🎪 7 days of Harness Racing
- 🎪 Over 100 Concessions & Vendors
- 🎪 Hundreds of Thousands Smiling Faces



Sponsor Contact Name: _____

Sponsor Business Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

Entertainment Sponsorships:	QTY	Rate	Amount
Demolition Derby Sponsorship			
Derby #1 - Friday Aug 9		\$1,000.00	
Derby #2 - Monday Aug 12		\$1,000.00	
Derby #3 - Friday Aug 16		\$1,000.00	
Truck Pull Sponsorship:			
Pull #1 - Saturday Aug 10		\$1,000.00	
Pull #3 - Saturday Aug 17		\$1,000.00	
Entertainment in Midway Park Sponsorship:			
Local Bands - \$500 per night - Aug 8-17		x \$500.00	
Children's Park Sponsorships:			
Kid's Entertainment - 10 Day Sponsor		\$1,000.00	
Ground Attraction Sponsorships:			
Wrestling - \$500 Per Night		\$500.00	
Pork Chop Review - 10 Day Sponsor		\$2,500.00	
CONCERT Sponsorship:			
12 OC - Sunday Aug 11		\$2,000.00	
All Fees must be enclosed with Sponsor Form			TOTAL SPONSORSHIP \$

PLEASE RETURN THE FOLLOWING WITH YOUR SELECTION, IF IT APPLIES:

COMPANY LOGO* - Logo from previous year will be used if not notified by June 9.

NEW SPONSORS* - Logo MUST be submitted no later than June 9.

* If submitting a logo, please provide a vector file (.EPS, .AI, .PNG or PDF)

ONLY SPONSORS WHO HAVE PAID BEFORE JUNE 9 WILL BE INCLUDED IN PRINTED PUBLICATIONS, & BEFORE JULY 20 WILL BE INCLUDED IN DIGITAL MARKETING.

For questions call or e-mail:
207-474-2947
office@skowheganstatefair.com

Make checks payable to Skowhegan State Fair and mail completed form with payment to...

**Skowhegan State Fair
PO Box 39
Skowhegan, ME 04976**

Major credit cards also accepted, call 474-2947 for processing a credit card payment.



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Sponsorship Information:

1. DEMOLITION DERBIES: \$1,000.00 per Derby

- Limited to 2 sponsors per derby*
- 3 Derbies: Friday Aug. 9, Monday Aug. 12 & Friday Aug. 16
- Audience Reach: 5000 - 6000 Spectators per Derby
- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Company LOGO** & Website Link on Fair's Website
 - Includes Sponsor Page & Event Page
- Announcements during event
- Fifteen (15) Any Day Passes
- Mentions on All Social Media Platforms

2. TRUCK PULLS: \$1,000.00 per Pull

- Limited to 2 sponsors per pull*
- 2 Pulls: Sat. Aug. 10, & Sat. Aug. 17
- Audience Reach: 5000 - 6000 Spectators per Pull
 - Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Company LOGO** & Website Link on Fair's Website
 - Includes Sponsor Page & Event Page
- Announcement during event
- Fifteen (15) Any Day Passes
- Mentions on All Social Media Platforms

3. ENTERTAINMENT IN MIDWAY PARK: \$500.00 per Night

- Limited to 1 sponsor per night*
- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Listing on Fair's Website
 - Includes Sponsor Page & Entertainment Page
- Mentions on All Social Media Platforms
- Listed on Daily Entertainment Board in Park

4. CHILDREN'S PARK: \$1,000.00 for Fair Week (10 Days)

- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Listing on Fair's Website
 - Includes Sponsor Page & Entertainment Page
- Announcement during event (beginning & end of performance)
- Mentions on All Social Media Platforms
- Park Sponsor Banner

5. 2024 GROUND ATTRACTIONS:

1. WRESTLING: \$500.00 PER NIGHT

- Limited to 1 sponsor per night*
- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Listing on Fair's Website
 - Includes Sponsor Page & Entertainment Page
- Mentions on All Social Media Platforms

2. PORK CHOP REVIEW: \$2500.00 Fair Week

- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Company LOGO** & Website Link on Fair's Website
 - Includes Sponsor Page & Event Page
- Announcements during event
- Fifteen (15) Any Day Passes
- Mentions on All Social Media Platforms
- Listed on Sponsor Banner

3. 2024 GRANDSTAND CONCERT:

1. 12 OC: \$2,000.00

- Listed in Daily Schedule
 - Includes: Brochure, Website & Newspaper Insert
- Listing on Fair's Website
 - Includes Sponsor Page & Entertainment Page
- Mentions on All Social Media Platforms
- Announcement during concert
- Fifteen (15) Any Day Passes
- Listed on Sponsor Banner



* Sponsor Limits are awarded on a first come first serve basis

** If submitting a logo, please provide a vector file (.EPS, .AI, .PNG or PDF) and email to office@skowheganstatefair.com