



# Sponsorship Opportunities - LIVESTOCK - 2024

## FUN FAIR FACTS!

- 🎪 10 FUN Days EVERY August
- 🎪 "The Nation's Oldest Consecutively Run Agricultural Fair"
- 🎪 Celebrating 206 years in 2024!!
- 🎪 Annual Fair Attendance: 75,000 Fairgoers
- 🎪 Over 5,000 entries Livestock Exhibits & Shows
- 🎪 Live Band Performances EVERY Night!
- 🎪 3 Demolition Derbies, 2 Truck Pulls
- 🎪 7 days of Harness Racing
- 🎪 Over 100 Concessions & Vendors
- 🎪 Hundreds of Thousands Smiling Faces



Sponsor Contact Name: \_\_\_\_\_

Sponsor Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Livestock Sponsorships:

QTY

Rate

Amount

#### Any Livestock Department:

Level 1 - Dept. Name: _____		\$100.00	
Level 2 - Dept. Name: _____		\$250.00	
Level 3 - Dept. Name: _____		\$500.00	

#### Individual Pulling Classes:

Dept: _____ Class: _____		\$150.00	
Sponsor Provides Trophies Dept: _____ Class: _____		\$0.00	

All Fees must be enclosed with Sponsor Form

TOTAL SPONSORSHIP \$ \_\_\_\_\_

Sponsorship information, Departments and Class List on page 2 of this form.

### PLEASE RETURN THE FOLLOWING WITH YOUR SELECTION, IF IT APPLIES:

**COMPANY LOGO\*** - Logo from previous year will be used if not notified by June 9.

**NEW SPONSORS\*** - Logo MUST be submitted no later than June 9.

\* If submitting a logo, please provide a vector file  
(.EPS, .AI, .PNG or PDF)

**SPONSORS WHO HAVE PAID BEFORE JUNE 9 WILL BE INCLUDED IN PRINTED PUBLICATIONS,  
& BEFORE JULY 20 WILL BE INCLUDED IN DIGITAL MARKETING.**

For questions call or e-mail:

207-474-2947

office@skowheganstatefair.com

**Make checks payable to  
Skowhegan State Fair and  
mail completed form with  
payment to...**

**Skowhegan State Fair  
PO Box 39  
Skowhegan, ME 04976**

Major credit cards also accepted, call 474-2947 for processing a credit card payment.

[www.skowheganstatefair.com](http://www.skowheganstatefair.com)



# Sponsorship Opportunities - Entertainment - 2024



For questions call or e-mail: 207-474-2947 or [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com)

## Sponsorship Information:

### 1. LEVEL 1: \$100.00 PER DEPARTMENT

- Listed in Premium Book
- Announcements during event

### 2. LEVEL 2: \$250.00 PER DEPARTMENT

- Listed in Premium Book
- Company LOGO\*\* & Website Link on Fair's Website
  - Includes Sponsor Page & Event Page
- Announcement during event
- Mentions on All Social Media Platforms
- Listed on Sponsor Banner

### 3. LEVEL 3: \$500.00 PER DEPARTMENT

- Listed in Premium Book
- Listed in Daily Schedule
  - Includes: Brochure, Website & Newspaper Insert

- Company LOGO\*\* & Website Link on Fair's Website
  - Includes Sponsor Page & Event Page
- Announcement during event
- Mentions on All Social Media Platforms
- Listed on Sponsor Banner
- Company name on awards, listed as sponsor

### 4. INDIVIDUAL PULLING CLASSES:

- **Fair Provides Class Trophies - \$150.00 per class**
  - Listed in Premium Book
  - Announcement during event
  - Company name on awards, listed as sponsor
- **Sponsor Provides Class Trophies - \$0.00 Per Class**
  - Listed in Premium Book
  - Announcement during event
  - Company name on awards, listed as sponsor

## Livestock Departments:

### 1. LIVESTOCK SHOWS:

- Beef Cattle Show
- Dairy Cattle Show
- Draft Horse Show & Pony Show
- Miniature Horse Show
- Poultry Show
- Sheep Show
- Steer & Oxen Show

### 2. PULLING EVENTS:

- Antique Tractor Pull
- ATV 4x4 Pulling
- Garden Tractor Pull
- Horse Pulling
- Oxen Pulling
- Farmers Draft Horse Pull
- Farmers Steer & Ox Pull
- Pine Tree Mini Pullers
- Tractor Pulling

### 3. ACTION EVENTS:

- Barrel Racing
- Feed Team Race
- Men's Hammer Toss
- Pie Eating Contest
- Pig Scramble

- Sack Races
- Woman's Fry Pan Toss

### 4. YOUTH DEPARTMENTS:

- Youth Beef Heifer Show
- Youth Dairy Cattle Show.
- Youth Horse Show
- Market Show & Sale
- Youth Sheep Show
- Youth Working Steer Show & Eastern States Tryouts

## Pulling Classes:

### 1. TRACTOR PULLS:

- 6,500 lbs: Stock Farm
- 12,500 lbs: Stock Farm
- 8,500 lbs: Stock Farm
- 14,500 lbs: Stock Farm
- Hot Stock Farm Tractor
- 10,500 lbs: Hot Stock Farm
- 7,500 lbs: Stock Farm
- 10,500 lbs: Free For All
- 8,500 lbs: Lt Pro Stock Tractor
- Heavy Pro Farm Tractor
- 16,500 lbs: Stock Farm
- Hot Stock Farm Tractor
- 18,000 lbs: Stock Farm

### 2. HORSE PULLING:

- 20,500 lbs: Free For All
- 8,500: Lt Pro Farm Tractor
- Heavy Pro Farm Tractor
- 3100 lb. Distance:
- 3200 lb. Distance:
- 3-Horse Hitch Distance:
- Sweepstakes: 12' Elimination
- 3200 lb. Distance:
- 3100 lb. & Under: 12' Elimination
- 3400 lb. & Under: 12' Elimination
- 2# Rock Distance:
- Pud Porter Sweepstakes Pull:

### OXEN PULLING:

- Kids Class: 1100
- Kids Class: 1200
- 1600: Percentage Distance
- 2000: Distance
- 2400: Distance
- 2800: Distance
- 3200: Distance
- Sweepstakes: Distance
- 3200 & Under: 6 Elimination
- 3200 & Over: 6' Elimination

\* Sponsor Limits are awarded on a first come first serve basis

\*\* If submitting a logo, please provide a vector file (.EPS, .AI, .PNG or PDF) and email to [office@skowheganstatefair.com](mailto:office@skowheganstatefair.com)